

**DEADLINE:**

**March 3, 2008**

# CALL FOR SUBMISSIONS

## 2008 Lightfair Market Issue Product Guide

Architectural Lighting Magazine invites you to forward new product information for editorial consideration in our June 2008 Lightfair Market Issue Product Guide. Submitted products should have been released since June 2007. This annual special issue showcases more than 200 products in 15 product categories.

### Material Submission Requirements:

- All artwork must be 300 dpi and at least 4" x 6" or the closest approximation. Appropriate file types are Photoshop TIFF, EPS, or PSD and should be formatted for a Mac. There should be no text on the images; that information should be included in the printout. Please label the digital images using the following format: "Manufacturer\_Product Name".
- Color printout of digital image(s).
- Include the submitter's name, address, phone number, and e-mail address on the color printout. Also label the printout using the naming format above.
- Printout of product description.
- Include a press release with information about the product(s) as well as a technical spec sheet with the product details. Also include the submitter's name, address, phone number, and e-mail address on the product description page.

### Product Categories

- Daylighting and Solar Control
- Decorative
- Downlights
- Emergency
- Fiber Optics
- Indirect and Direct/Indirect
- Industrial
- Lamps, Ballasts, and Controls
- LEDs
- Outdoor and Landscape
- Software
- Specialty
- Task
- Theatrical
- Track

Product submissions must include the following:

- Submitter's contact information
- Product information sheet
- Disc with images in correct format
- Color printout of images

*Please send materials to:*

Elizabeth Donoff, Editor, Architectural Lighting Magazine, Hanley Wood Magazines, One Thomas Circle NW, Suite 600, Washington, DC 20005-5811

Please note: Submissions can not be accepted electronically.